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OAKLAND CENTRAL ESTUARY SPECIFIC PLAN

The Oakland Estuary is a major city and regional resource, but for decades it has been largely inaccessible to the public. Many residents of Oakland and other East Bay communities have glimpsed the Estuary only from Interstate 880, from BART trains, or while crossing it to get to Alameda.

To expand access to this resource while improving the integration of changing land uses and multi-modal transportation planning along the waterfront, the City of Oakland has retained Community Design + Architecture (CD+A) to lead a multidisciplinary team of consultants in developing a Specific Plan and EIR for the area: the Central Estuary Plan.

Balancing the pressure for waterfront residential development with the City's industrial land preservation policy and "green jobs" strategy is a key issue for the Central Estuary Plan.

The Plan will provide specific strategies and standards to guide the initiation and evaluation of waterfront-related projects. The CD+A Team is planning a thorough and holistic evaluation of alternative land use and transportation concepts that will include economic development, socio-demographic, public health, neighborhood livability, transportation, environmental, sustainability and fiscal evaluations.



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The scope of the project incorporates a comprehensive public outreach strategy and includes:

- an existing conditions inventory,
- demographic, socio-economic and market conditions analyses,
- land use and urban design alternatives,
- Specific Plan preparation;
- zoning and general Plan amendments, and
- execution of a comprehensive EIR process.

The CD+A Team is currently developing land use and transportation alternatives based on public input, key opportunities, and ambitious public health and sustainability-related goals.