



Community Visioning Study and Survey, Marietta, Georgia

LRK conducted a series of Community Visioning Workshops in order to develop a better understanding for what the citizens of Marietta desired for their Town Center and major transportation corridors. Participants were asked to evaluate photographs that illustrated key issues. For each issue, participants were asked to select the one scene they felt “best fits in with the type of community in which they would like to live” and marked it on a survey form which also allowed for additional comments. The results of the survey allowed the planning team to identify community preferences for land use, building types, streetscapes, public space and transportation options. The project team also included EDAAW and PBS&J.